

TASK DETAILS	
Title	SUPPLIER ANALYSIS
Type	TEAM
Activity	REFINE BUSINESS IDEA
Department	ALL DEPARTMENT
Duration	1x SESSION, 2 LESSON HOUR
LEARNING OBJECTIVE	OUTPUT
	<ul style="list-style-type: none"> Results of supplier analysis for students' business ideas List of primary and backup suppliers for each required raw material

INTRODUCTION

Supplier analysis is a crucial stage in the business process aimed at ensuring the availability of raw materials with the best price, quality, and service. In this stage, students will identify raw material needs, find suitable suppliers, and compare various aspects such as price, location, and delivery time. Through this activity, students are expected to understand the importance of supply chain management in running a sustainable business.

No	ACTIVITY
1	<p>The facilitator explains in general about suppliers and how students can assess the feasibility of their business ideas based on the availability of raw materials, as well as the impact on the business if those materials become scarce.</p> <p>Definition of Supplier:</p> <p>A supplier is an individual or company that provides goods or services to another business entity. The goods or services supplied can be raw materials, components, or finished products needed for production or operational purposes.</p> <p>Reasons to Conduct Supplier Analysis Before Starting a Business:</p> <p>a. Ensure Raw Material Availability: Supplier analysis helps the business ensure consistent availability of raw materials or components, so business operations are not disrupted.</p> <p>b. Manage Production Costs: Choosing the right supplier helps businesses obtain competitive pricing, which directly impacts production efficiency and profitability.</p> <p>c. Maintain Product Quality: A good supplier provides high-quality raw materials essential for producing final products that meet customer satisfaction and standards.</p> <p>d. Identify Risks and Opportunities: Supplier analysis helps identify potential risks such as dependency on one supplier or price fluctuations, as well as opportunities for source diversification.</p> <p>e. Develop Effective Business Strategies: Understanding the supply chain allows students to create more effective operational and marketing strategies and develop realistic financial plans.</p>

After the explanation, the facilitator guides each group to identify the raw materials/equipment needed for their business idea. Create a table listing all required materials and equipment:

Identifikasi Bahan Baku - ES KOPI SUSU		
No	Bahan Baku	Jenis
1	Biji Kopi	Kopi Gayo
2	Air	Air Minum Pegunungan
3	Es Batu	Es Batu Tabung
4	Susu	Susu UHT
5	Gula Aren	Cair
6	Mesin Kopi	Double Espresso

Prepare as complete a list as possible to evaluate supplier availability. Direct groups to access the provided task format document. Begin working on Sheet 1 to identify required materials.

Supplier Research and Comparison

Find at least 3 suppliers for each required raw material. Then, collect the following information from each supplier:

1. Raw material price
2. Quality (certification or customer reviews, if any)
3. Location and shipping costs
4. Delivery time

Create a comparison table based on this data:

Data Pemasok Bahan Baku - KOPI GAYO							
No	Supplier	Harga	Satuan	Kualitas	Lokasi	Ongkir	Waktu Kirim
1	A	15000	kg	High	Aceh	IDR 10,000	1 day
2	B	13500	kg	Medium	Riau	IDR 7,000	1 day
3	C	12000	kg	Low	Bengkulu	IDR 9,000	1 day

Groups may continue by working on Sheet 2 in the task format. Rename each sheet according to category and continue until all categories are fully recorded. Follow instructions provided in the format document for clearer guidance.

Data Analysis and Supplier Selection

Based on the supplier data collected, the facilitator guides each group to analyze and discuss:

1. Which supplier will be the main supplier
2. Which one will serve as the backup supplier

The selection can be based on location, availability, and pricing according to target market survey results.

REFERENCE

TASK TEMPLATE

Supplier Analysis Document - [LINK](#)