

TASK DETAILS	
Title	DEVELOPING COMPANY'S SUPPLY CHAIN
Type	TEAM
Activity Stage	BUSINESS PROCESS
Department	LOGISTIC
Duration	RECURRING
LEARNING OBJECTIVE	OUTPUT
	Company Supply Chain Analysis

INTRODUCTION

A supply chain is an integrated system that connects all processes from raw material procurement, production, storage, to the distribution of products to end consumers. In modern business, an effective supply chain can increase efficiency, reduce costs, speed up delivery times, and improve customer satisfaction.

No	ACTIVITY
1	<p>Introduction to the Supply Chain Concept</p> <p>The facilitator helps explain the concept of a supply chain and its components:</p> <p style="padding-left: 40px;">Example: Supplier → Manufacturer → Distributor → Retailer → Customer</p> <p>Discuss examples of supply chains for products familiar to students (e.g., soft drinks, fast food, clothing).</p>
2	<p>Identifying the Company's Supply Chain</p> <p>Direct the Chief & logistics team members to map out the process from procurement to product delivery to customers, based on their business model.</p> <p>Use the following guiding questions:</p> <ul style="list-style-type: none"> ○ Where do the product's raw materials come from? (if selling physical products) ○ Who produces the goods or provides the services? ○ How are stocks stored or managed? ○ How are products/services distributed to customers? <p>Use the Supply Chain Map template to visualize the process flow.</p>
3	<p>Analyzing Supply Chain Efficiency</p> <p>Students are asked to analyze several aspects, such as:</p> <ul style="list-style-type: none"> ○ Are suppliers easily accessible and quick in delivery? ○ Is production or service delivery on time? ○ Are there risks in the distribution process? ○ Which parts of the process consume the most time or cost? <p>Record the analysis results in the vendor list notes created in the previous module.</p>

4	<p>Creating the Company Supply Chain Document</p> <p>Document the above analysis in a single company supply chain document, which should include:</p> <ul style="list-style-type: none"> ○ Supply Chain Map (visual representation) ○ Explanation of each stage of the supply chain in the context of their business ○ Potential risks and corresponding solutions ○ Important decisions made and the reasons behind them
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REFERENCE

Artikel: "Understanding the Basics of Supply Chain" (Investopedia, Shopify)

TASK TEMPLATE

Supply Chain Map – [LINK](#)